

Hillclimb Chiropractic Clinic Notice of Privacy Policy

Matt Brown-Ruegg, DC PS | 1409 5th Ave | Seattle WA 98101 | 206-624-3590 | www.hillclimbclinic.com

This privacy policy sets out how “Matt Brown-Ruegg DC PS DBA Hillclimb Chiropractic Clinic” uses information when you visit this website. This policy is effective from 11/9/2017.

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers
- Our website uses various Google technologies to collect and store information when you visit our website or click on an ad that may include using cookies or similar technologies to identify your browser or device

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Online Appointment requests.
- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.
- We may use the information to customize the website according to your interests.
- We may provide your information to our third party partners for marketing or promotional purposes.
- We will never sell your information.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Google Enabled Technology

Our website has enabled Google technology, including Google Analytics Advertising and AdSense. Read how Google uses data from our site, how you can control the information sent to Google, etc. <https://www.google.com/policies/privacy/partners/>

Information we collect from visitors to our website

Cookies and similar technologies - Our website uses various Google technologies to collect and store information when you visit our website or click on an ad that may include using cookies or similar technologies to identify your browser or device. We also use these technologies to

collect and store information when you interact with advertising services. Google Analytics product helps businesses and site owners analyze the traffic to their websites and apps. When used in conjunction with Google advertising services, such as those using the DoubleClick cookie, Google Analytics information is linked, by the Google Analytics customer or by Google, using Google technology, with information about visits to multiple sites.

Visitors can opt-out of the Google Analytics Advertising Features our website uses, including through Ads Settings, Ad Settings for mobile apps, or any other available means (for example, the NAI's consumer opt-out). Check out Google Analytics' [currently available opt-outs](#) for the web.

How information sent by your browser is used

When you visit our website that uses Google technologies, we may use the information we receive to, for example:

- Make our ads more effective
- Review Google reports of ads and website activity
- Help us understand how our visitors engage with our sites and our online ads
- Improve your website experience
- Improve our products

Links to other websites

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.